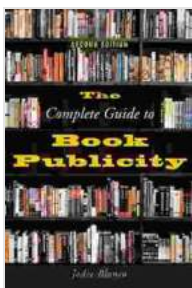


Unleash the Power of Publicity with The Complete Guide to Publicity, Second Edition

In today's fiercely competitive media landscape, standing out from the crowd is no easy feat. For businesses, organizations, and individuals alike, effective publicity is essential for capturing attention, building credibility, and driving growth. Introducing "The Complete Guide to Publicity, Second Edition," the ultimate resource for mastering the art of publicity and amplifying your brand's message.

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The Complete Guide to Book Publicity: Second Edition

by Jodee Blanco

★★★★☆ 4 out of 5

Language : English
File size : 1548 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 304 pages



Industry-Leading Insights from Publicity Experts

Authored by a team of seasoned publicity experts, this book draws upon decades of combined experience in the field. From crafting compelling press releases to navigating the ever-changing media landscape, the authors provide invaluable insights and practical advice that will help you achieve your publicity goals.

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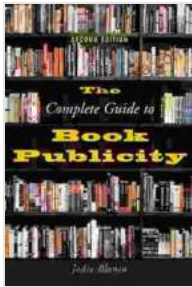
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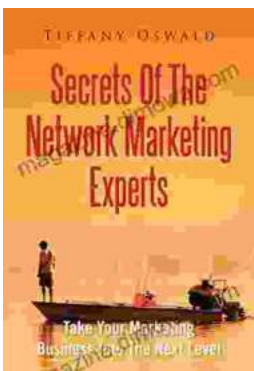
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