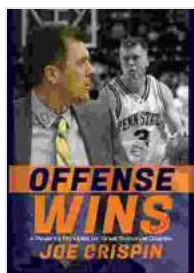


# Player 12: Foundational Principles for Great Basketball Offense

Basketball is a team sport, but it's also a game of individuals. Each player has a unique set of skills and abilities, and the best offenses are able to harness those individual talents to create a cohesive unit.

In his new book, Player 12, author and coach John Smith outlines the 12 foundational principles that every great basketball offense must have. These principles cover everything from player movement to spacing to passing and shooting.



## Offense Wins: A Player's 12 Foundational Principles for Great Basketball Offense by Joe Crispin

★★★★☆ 4.5 out of 5

Language : English  
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Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 259 pages  
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Screen Reader : Supported



## The 12 Foundational Principles

1. **Player movement:** The movement of players without the ball is just as important as the movement of players with the ball. Great offenses

create space and scoring opportunities by constantly moving and cutting.

2. **Spacing:** The spacing of players on the court is essential for creating good shots. Players need to be spread out enough to give themselves room to operate, but they also need to be close enough to each other to provide passing lanes and help each other out.
3. **Passing:** Passing is the lifeblood of any offense. Great offenses move the ball quickly and efficiently, and they make the extra pass to get the best possible shot.
4. **Shooting:** Shooting is the ultimate goal of any offense. Great offenses make a high percentage of their shots, and they have a variety of players who can score from anywhere on the court.
5. **Rebounding:** Rebounding is essential for getting second chances and preventing the other team from getting easy baskets. Great offenses rebound the ball well, both on the offensive and defensive ends.
6. **Defense:** Defense is not just about stopping the other team from scoring. It's also about creating opportunities for your offense. Great offenses play defense with intensity and purpose, and they use their defense to generate turnovers and easy baskets.
7. **Communication:** Communication is key for any team, but it's especially important for offenses. Great offenses communicate constantly, both on and off the court. They talk about their plays, their matchups, and their goals.
8. **Discipline:** Discipline is essential for any successful team. Great offenses are disciplined in their execution, and they don't make mistakes that give the other team easy baskets.

9. **Effort:** Effort is non-negotiable for any great offense. Players need to give 100% effort on every play, both offensively and defensively.
10. **Passion:** Passion is the fuel that drives great offenses. Players need to be passionate about the game and about their team. They need to have a desire to win, and they need to be willing to put in the work to make it happen.
11. **Leadership:** Leadership is essential for any successful team. Great offenses have leaders who set the example for their teammates. They're the ones who motivate their teammates and who hold them accountable.
12. **Cohesion:** Cohesion is the glue that holds great offenses together. Players need to trust each other and be willing to work together. They need to be able to play off each other's strengths and weaknesses, and they need to be able to overcome adversity together.

## **How to Implement the 12 Foundational Principles**

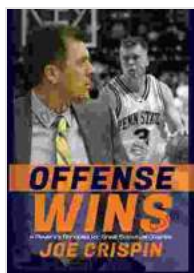
The 12 foundational principles are essential for any great basketball offense, but they're not always easy to implement. Here are a few tips for coaches and players who want to improve their offense:

- **Start with the basics.** Before you can implement complex offensive schemes, you need to master the basics of player movement, spacing, passing, and shooting.
- **Be patient.** It takes time to develop a great offense. Don't get discouraged if you don't see results immediately. Just keep working hard and improving, and eventually you'll reach your goals.

- **Get feedback.** Ask your coaches, teammates, and opponents for feedback on your offense. This will help you identify areas where you can improve.
- **Be willing to experiment.** There's no one-size-fits-all approach to offense. Experiment with different strategies and find what works best for your team.
- **Never give up.** Even the best offenses have bad nights. Don't get discouraged if you have a few setbacks. Just keep working hard and improving, and eventually you'll achieve your goals.

Player 12 is an essential resource for any coach or player who wants to improve their basketball offense. The 12 foundational principles outlined in this book will help you create a cohesive unit that can score consistently and win games.

So what are you waiting for? Free Download your copy of Player 12 today and start building a great basketball offense!

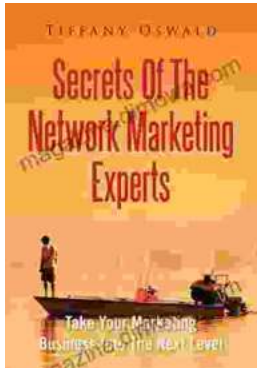


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