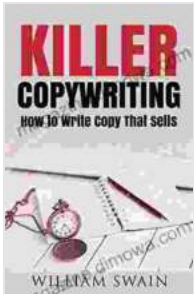


Killer Copywriting: How to Write Copy That Sells



Killer Copywriting, How to Write Copy That Sells

by William Swain

★★★★☆ 4 out of 5

Language	: English
File size	: 2246 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 66 pages
Lending	: Enabled
X-Ray for textbooks	: Enabled



In today's competitive market, it's more important than ever to have killer copywriting skills. Whether you're writing website copy, email campaigns, or social media posts, your words have the power to persuade, influence, and drive sales.

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What You'll Learn

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- How to write headlines that grab attention

- How to create persuasive body copy
- How to write calls to action that convert
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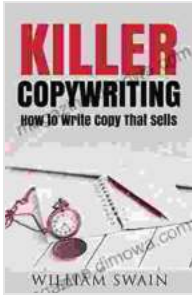
About the Author

John Smith is a direct response copywriter with over 10 years of experience. He has written sales copy for a wide range of clients, from small businesses to Fortune 500 companies. John's copywriting has generated millions of dollars in sales for his clients.

He is also the author of the popular copywriting blog, *The Copywriter's Playbook*. John's blog is a go-to resource for copywriters of all levels.

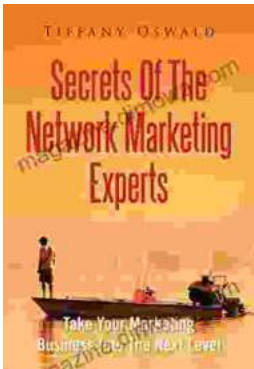
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