

Badass: Making Users Awesome by Kathy Sierra



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★★★★☆ 4.5 out of 5

Language : English

File size : 34165 KB

Screen Reader : Supported

Print length : 294 pages



Are you tired of creating products and services that people don't use? Do you want to learn how to create products and services that people love? If so, then you need to read *Badass: Making Users Awesome* by Kathy Sierra.

Badass is a book that will teach you how to create products and services that are:

- **Useful:** People will actually use your product or service.
- **Usable:** People will be able to figure out how to use your product or service without getting frustrated.
- **Desirable:** People will want to use your product or service because it makes their lives better.

Kathy Sierra is an expert in user experience (UX) design. She has over 20 years of experience in the field, and she has helped some of the world's

biggest companies create products and services that people love. In *Badass*, Kathy shares her insights and advice on how to create products and services that are truly awesome.

Badass is full of practical advice and real-world examples that will help you make your users happy and successful. If you're serious about creating products and services that people love, then you need to read *Badass*.

What you'll learn from *Badass*

- How to understand your users' needs
- How to design products and services that are easy to use
- How to create products and services that are visually appealing
- How to write clear and concise documentation
- How to test your products and services with users

Who should read *Badass*

- Product managers
- UX designers
- Software engineers
- Anyone who wants to create products and services that people love

Free Download your copy of *Badass* today

Badass is available in paperback, ebook, and audiobook formats. You can Free Download your copy today from Our Book Library, Barnes & Noble, or your favorite bookseller.

Don't wait another day to start creating products and services that people love. Free Download your copy of Badass today!

About the author

Kathy Sierra is an author, speaker, and UX consultant. She is the author of several books on UX design, including *Badass: Making Users Awesome* and *The User Experience Team of One*. Kathy has also worked with some of the world's biggest companies, including Google, Microsoft, and Adobe, to help them create products and services that people love.

Kathy is a passionate advocate for user experience. She believes that everyone deserves to use products and services that are easy to use, visually appealing, and make their lives better.

You can learn more about Kathy and her work at her website:
<https://www.headrush.com/>



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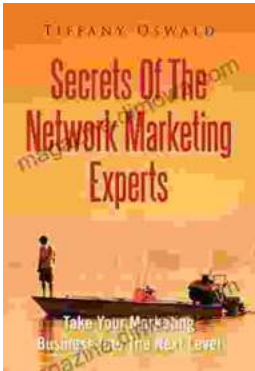
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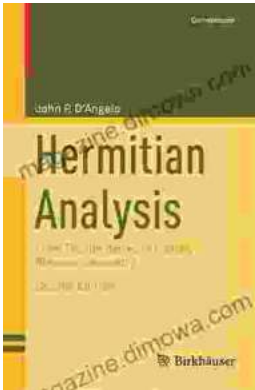
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